



Town of Happy Valley-Goose Bay
Policy Statement

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| Index: Community Services and Recreation | | Policy Number: CSR0002 | |
| Approved Date: October 30, 2000 | Effective Date: October 30, 2000 | Revision Date: | |
| Authority: 7th Council of the Town of Happy Valley-Goose Bay | | Page 1 of 2 | |

TOPIC: WINTER CARNIVAL FORMAT

Policy Statement:

1. Winter Carnivals will be a family oriented activity organized and operated by a formalized Winter Carnival Committee.
2. Council will appoint either directly or through staff a Chairperson for the Winter Carnival. The Chairperson will select the remainder of their committee with a proviso it must contain at least one councillor.
3. The Carnival will be organized whereby community groups and business can generate monies during Winter Carnival by organizing their own event which must be approved by the Committee.
4. Council or staff will negotiate with two or three major corporate sponsorship companies. For example *Nor-Lab-Pepsi*, *Canadian Airlines*, and/or *Woodward Group of Companies*.
5. The Winter Carnival will be held the first two weekends in March and run from a Friday to the following Saturday; every year. A firm date is needed to promote the event and build on it from year to year.



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TOPIC: WINTER CARNIVAL FORMAT Continued

Policy Statement:

6. Council agrees to give in kind services to the Winter Carnival Committee; such as the stadium, to be used for Winter Carnival purposes.
7. Council agrees to provide the services of staff, in particular, the Tourism, Parks & Recreation Director and the Director of Economic Development.