



Town of Happy Valley-Goose Bay  
Policy Statement

<b>Index: Community Services and Recreation</b>		<b>Policy Number: CSR0010</b>	
<b>Approved Date: March 25, 2014</b>	<b>Effective Date: March 25, 2014</b>	<b>Revision Date:</b>	
<b>Authority: 11<sup>th</sup> Council of the Town of Happy Valley-Goose Bay</b>		<b>Page 1 of 1</b>	

**Topic: E.J. BROOMFIELD DIGITAL SIGN**

**Policy Statement:**

The Town of Happy Valley-Goose Bay’s digital sign located at the corner of Hamilton River Road and Churchill Street will be used for Town advertising only.

The digital sign will be used as a means to inform the public of Town/Town sponsored community events, Boil Water Advisories/Boil Water Orders, Town Council meetings and other public information that is deemed appropriate by Management.

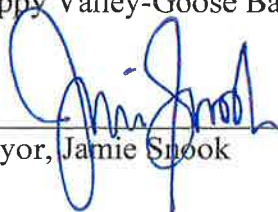
The sign will be managed by the Director of Community Services and Recreation in consultation with the Town Manager and Town Clerk.


Information must be proofread and approved by management before being posted.

Town staff (Clerical support, Recreation Program Coordinator, etc.) may be assigned from time to time to post information, as directed by the Director of Community Services and Recreation, the Town Manager and/or the Town Clerk.

The digital sign will not be used to advertise local businesses, birthdays and personal messages.

IN WITNESS WHEREOF, this policy is sealed under the Common Seal of the Town of Happy Valley-Goose Bay.

  
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Mayor, Jamie Snook

  
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Town Clerk, Hayward Broomfield